PACE JUNIOR SCIENCE COLLEGE

INFORMATION TECHNOLOGY

E-COMMERCE

Assignment-1

Marks: 50
30M

1) **FILL IN THE BLANKS**

1. E in E-Commerce stands for ______.
2. ______ means buying and selling of goods or services.
3. ______ means buying & selling of goods or services using an electronic medium such as Internet.
4. ______ is also referred to as paperless exchange of transaction using Email, Electronic fund transfer.
5. ______ commerce focuses on the exchange of product & services manually.
6. _____ commerce is considered as automatic.
7. _____ commerce is limited to business hours.
8. _____ commerce can be done anytime.
9. Face to face interaction is provided by ______ commerce.
10. In ______ commerce interaction with screen is possible.
11. ______ commerce is limited to a particular geographical location.
12. ______ commerce has no physical limitations.
13. ______ commerce provides instant delivery of goods & services.
15. In ______ commerce the scope is local.
16. The scope is ______ in E-Commerce.
17. ______ enables the use of credit cards, debit cards, smart cards etc.
18. In _____ feature of E-commerce, the seller and buyer meet in virtual world.
19. Process of buying and selling of goods using internet is called as______.
20 ______ feature helps the customer to choose multiple options at cheaper rates.
21 ______ feature of E-commerce allows buyers to get in touch with seller directly.
22 E-commerce helps government to deliver ______ like education, social services etc.
23 ______ is the main concern as the credit card theft is very common.
24 ______ drawback of E-commerce leads to the unhappy and dissatisfied customers.
25 ______ is a largest form of E-commerce.
26 Flipkart is an example of ______ model.
27 C2B model stands for ______.
28 ______ model provides the communication between two customers.
29 In ______ model, customer requests a specific service from business.
30 OLX is an example of ______ type of E-commerce.

II) ANSWER THE FOLLOWING
1 Define E-Commerce
2 What is Traditional Commerce
3 Differentiate between E-Commerce & Traditional Commerce
4 Write any four advantages of E-commerce.
5 Write any four disadvantages of E-commerce.
6 Explain the types of E-Commerce
7 Explain B2B with an example
8 Explain B2C with an example
9 Explain C2B with an example
10 Explain C2C with an example