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Fill in the blanks : (1 mark each)  

1. A _______ is a series of exchanges between a customer and a supplier.
2. A trade cycle consists of __ number of phases.
3. _____ phase means the search phase of trade cycle.
4. Execution phase deals with ______ and delivery.
5. Invoice and payment come under _______ phase of trade cycle.
6. Presales phase consists of search and _____ phase in trade cycle.
7. _____ is the last phase of trade cycle.
8. _____ phase deals with ordering the product.
9. _____ is the first phase of trade cycle.
10. _____ phase comes after presales and execution phase of trade cycle.
11. The _____ phase is after search and negotiate process.
12. _____ phase deals with warranty periods and maintenance services.
13. In ______ phase customer will receive a bill and after confirmation he will pay for the same.
15. In ______ phase customer sends an order for a selected product.
16. _____ is a form of electronic commerce that involves social media which supports social interaction.
17. Social commerce is the use of ______.
18. Retweets, shares are the examples of ______.
19. Social commerce success is measured by ______.
20. Social commerce enables shoppers to get advice from ______.
21. In M-commerce M stands for ______.
22. _______ is the buying & selling of goods and services through wireless device like tablet & smart phone.
23. E-wallet is a type of _______ account in which user can store money for future transaction.
24. _______ is a type of electronic card used for transaction made online through computer or smart phone.
25. In E-wallet E stands for ______.
26. Purchase payment is done via ______.
27. IMPS stands for ______.
28. _______ is used when money is sent from one account to another account.
29. Merchant can reach international market by integrating ______.
30. BHIM UPI is an example of ______.
31. In ______ mode of payment the user borrows money from bank.
Stock market trading, E-bill payment are applications of __________.
E-wallet is protected with a _____.
NEFT stands for __________.

**Answer Briefly (2 marks each)**

1. Explain trade cycle in brief.
2. Explain settlement and aftersales phase of trade cycle.
3. Explain search & execution phase of trade cycle.
4. What is credit card?
5. What is E-wallet?
6. What is Bank transfer?
7. What is Social commerce?
8. What is Mobile payment?
9. What is M-commerce?
10. List out the various modes of payment?
11. List out any four examples of Mobile payment?
12. How the success of Social commerce can be measured?
13. List out any four application of M-commerce?